Ensure the Safety & Well-Being of Your Students

As the use of school-provided technology grows, our students are more vulnerable than ever. Kids often express their thoughts and feelings more freely online, especially through email, chat, and personal documents. Be alerted of students struggling with self-harm, suicidal thoughts, depression, substance abuse, cyberbullying, unhealthy relationships, and other credible threats with Gaggle Safety Management.

Gaggle Works! Here's How:

Content Analysis

Machine learning technology flags potentially harmful content and images in students' school-issued email and online file storage accounts. (G Suite, Office 365 & Canvas)
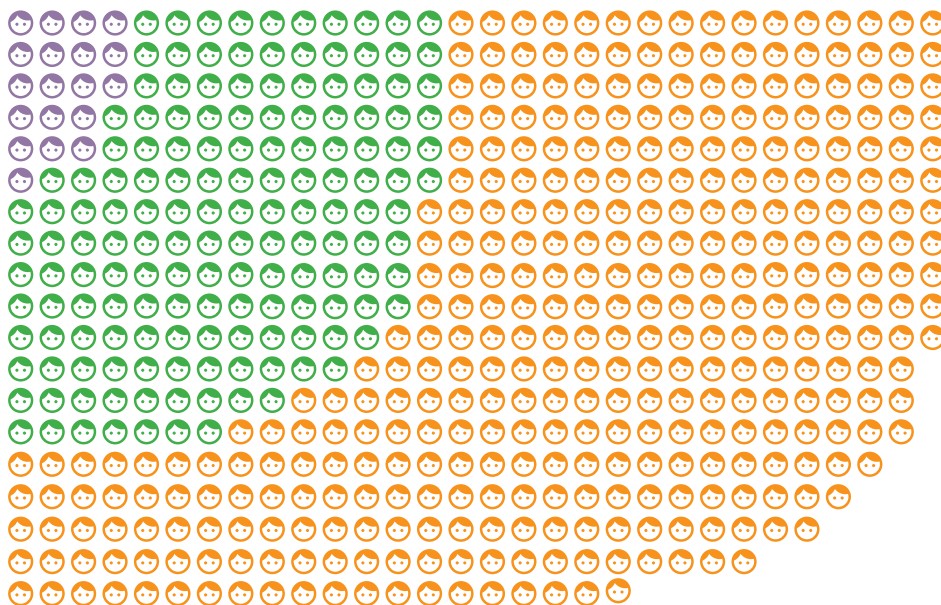
Expert Review

An in-house team of trained safety professionals work 24/7/365 to evaluate flagged content for false-positives, categorize incidents, and determine their severity.

Rapid Response

Gaggle intercepts harmful content and alerts administrators based on its severity. In imminent situations, district-appointed contacts are notified immediately, even after standard business hours.
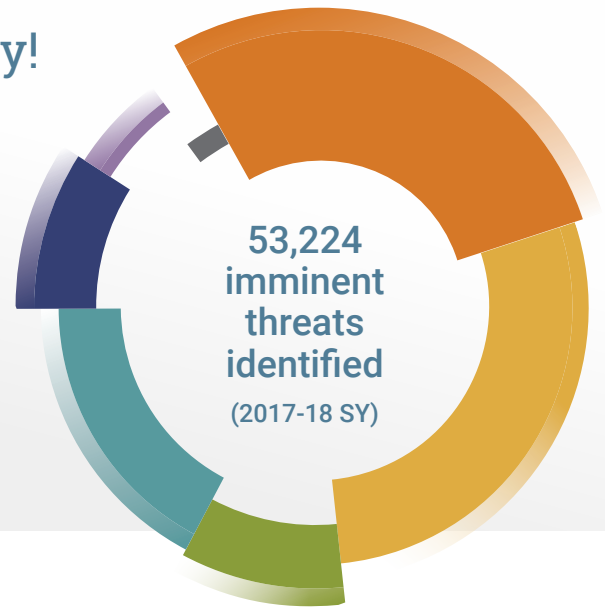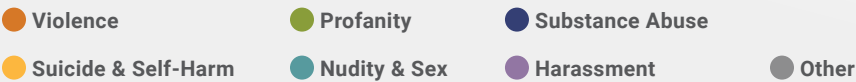
542 Lives Saved!

In the 2017–18 school year, Gaggle prevented 542 students from carrying out an act of suicide. Each one of these students were identified and provided with immediate help through their school, mental health specialists, and other appropriate authorities.

Gaggle was also able to identify the early warning signs of thousands of other students experiencing emotional distress or suicidal thoughts.

ELEMENTARY   MIDDLE SCHOOL   HIGH SCHOOL
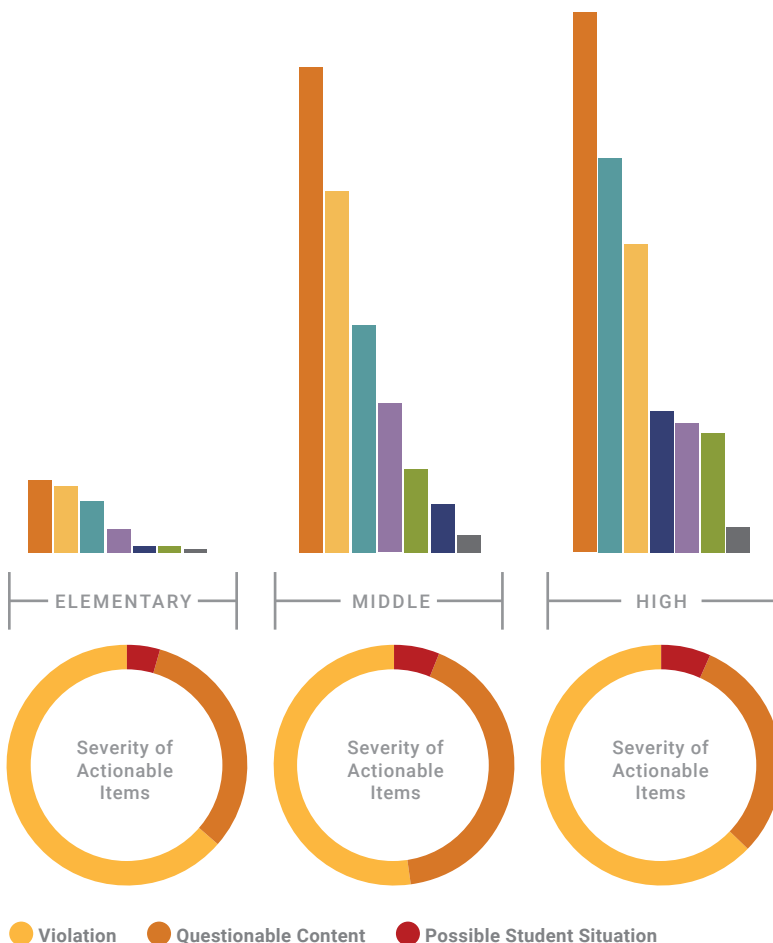
Your Students' Safety is our #1 Priority!

Gaggle alerted district-appointed emergency contacts on more than **50,000** safety concerns, and intercepted an additional **358,878** non-emergency documents and emails in the 2017–18 school year.

The biggest concerns were "**Violence**," which include threats to individuals as well as to the school, and "**Suicide & Self Harm,**" which we use to identify students who are in emotional distress, depressed, or actively considering suicide.

- 🔴 **Violence**
- 🟢 **Profanity**
- 🔵 **Substance Abuse**
- 🟡 **Suicide & Self-Harm**
- 🟦 **Nudity & Sex**
- 🟣 **Harassment**
- ⚪ **Other**

53,224 imminent threats identified
(2017-18 SY)

Not only in High School

A popular misconception is that severe incidents only happen in upper grade levels. Although imminent threats are less common in elementary schools, we have found that each grade level shows similar distribution of incident severity. Gaggle's early-warning detection allows administrators to identify young students who may pose greater risks in future years.

ELEMENTARY   MIDDLE   HIGH

Severity of Actionable Items

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- 🟡 **Violation**
- 🟠 **Questionable Content**
- 🔴 **Possible Student Situation**

It's the LAW!

Gaggle complies with state and national regulations when dealing with pornography involving minors. We work directly with the National Center of Missing & Exploited Children (NCMEC), eliminating the school's burden of handling indecent material.

1,676

obscene photos were registered with NCMEC in 2017-18 by our Safety Management team. The majority of these images were "selfies" sent and shared by fellow students.

Did you know? Images and videos uploaded by students, via their school accounts, are stored on your school's servers. Many of these images are inadvertently uploaded by the syncing of a cell phone.

Gaggle intercepted

240

instances in which students had brought weapons onto campus.

76%

of student incidents were discovered in documents saved to their file storage (Drive) accounts.

Source: Gaggle Safety Management User Data, 2017–2018 SY